



# SISTERS VISION IMPLEMENTATION TEAM

ANNUAL VISION PROGRESS UPDATE

JULY 2019 – JULY 2020

**Welcome** to the 2019/20 Sisters Vision Implementation Team’s Annual Progress Update. This document was created at the end of the VIT’s first year and offers a summary of the progress on the Sisters Country Vision from July 2019 to July 2020.

The Sisters Country Vision and Action Plan was a collaborative community process that began in 2017 and concluded in 2018. The Sisters Country Vision Action Plan was adopted by Sisters City Council and other key partners in early 2019. The Vision Implementation Team was formed in July 2019.

**Action Items are color-coded as shown in the table key below:**

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| <b>Blue Background</b>   | <b>Vision Strategy, as seen in the 2018 Vision Action Plan</b>  |
| <b>Yellow Background</b> | <b>Action item/activity included in the original Vision Action Plan, which has seen progress in the past year</b>   |
| <b>Red Text</b>          | <b>Action item/activity included in the Vision Action Plan, that has seen no work completed in the past year, or the team has decided not to pursue (for now)</b>                             |
| <b>Green Background</b>  | <b>New action item/activity not included in the original Vision Action Plan, which one or more partners decided to take on in service to the Vision Strategy and is currently in progress</b> |
| <b>Purple Background</b> | <b>Action item/activity that has been completed!</b>  |

# FOCUS AREA: CONNECTED SISTERS

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| <b>CONNECTED<br/>STRATEGY 1<br/>Small Town Atmosphere</b>  | <p>Promote the small-town atmosphere and friendly vibe of Sisters Country as the city and region grow, increasing outreach and opportunities for face-to-face contacts, neighbor-to-neighbor cooperation, and visitors-to-locals connections and commerce.</p> <p><b><i>VIT Strategy Lead(s): Sisters Area Chamber of Commerce &amp; C4C</i></b></p>  |   |
| <b>What was done?</b>  | <b>Who participated?</b>  | <b>When did the work happen?</b>  |
| <i>Action item title + short, 1-2 sentence description</i>   | <i>Bulleted list of any organization, agency or other legal entity who has contributed in the past year</i>   | <i>Date range for each action item + date completed (if applicable)</i>                                 |
| <p><b>1. Destination Marketing Campaign</b><br/>The Destination Marketing Campaign is ongoing, and aims to maintain and increase tourism as an economic engine for Sisters.</p>  | <ul style="list-style-type: none"> <li>● Sisters Area Chamber of Commerce</li> </ul>  | <p><b>Work started:</b> July 2019 (<i>ongoing since 2015</i>)</p> <p><b>Work completed:</b> Ongoing</p> |
| <p><b>2. New Celebrations, Community Projects &amp; Gatherings</b><br/>C4C, the Chamber and their partners developed community outreach and advertising, and hosted a variety of community events and other opportunities to meet and gather that reflect community values and increase face-to-face connection among community members. C4C events include:</p> <ul style="list-style-type: none"> <li>● First Amendment Forum</li> </ul> | <ul style="list-style-type: none"> <li>● C4C</li> <li>● Ford Family Foundation</li> <li>● Roundhouse Foundation</li> <li>● Sisters Folk Festival (SFF)</li> <li>● The Belfry</li> <li>● Sisters Fire District</li> <li>● USFS</li> <li>● Sheriff's Dept.</li> <li>● St. Charles Health System</li> <li>● Age Friendly Sisters Country</li> <li>● Paulina Springs Books</li> <li>● Melvin's/Oliver Lemons</li> <li>● Sisters Community Church</li> <li>● Latinx Community members</li> </ul> | <p><b>Work started:</b> January 2019</p> <p><b>Work completed:</b> Ongoing</p>                          |

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| <ul style="list-style-type: none"> <li>● Let's Sing</li> <li>● Monthly "Let's Talk"</li> <li>● Rhythm and Song in the Park</li> <li>● Class of 2020 Street Banner Project</li> </ul>  | <ul style="list-style-type: none"> <li>● SPRD</li> <li>● First Interstate Bank</li> <li>● Nugget Newspaper</li> <li>● The City of Sisters</li> <li>● Sisters School District</li> <li>● And others....</li> </ul> |   |
| <p><b>3. Community Hub Activities</b><br/>No work was done to support new activities at existing hubs. COVID-19 put outdoor events on hold.</p>   | <ul style="list-style-type: none"> <li>● N/A</li> </ul>   | <p><b>Work started:</b> not yet started</p> <p><b>Work completed:</b> N/A</p>                         |
| <p><b>4. Annual Business Community Update</b><br/>Supports and strengthens community connections with the Annual Business Community Update event and includes 250 participants. The event includes an economic impacts update, brings together, highlights and recognizes local businesses.</p> | <ul style="list-style-type: none"> <li>● Sisters Area Chamber of Commerce</li> </ul>  | <p><b>Work started:</b> October 2019</p> <p><b>Work completed:</b> December 2019</p>                  |
| <p><b>5. Community Website/Virtual Hub</b><br/>C4C and partners are having exploratory conversations around developing potential community website<br/>One stop shop: ongoing nonprofits, ongoing projects, calendar, volunteer sign ups, resources (esp. during crisis)</p>                    | <ul style="list-style-type: none"> <li>● C4C</li> <li>● SPRD</li> <li>● The Chamber</li> <li>● The Nugget Newspaper</li> <li>● AFSC</li> <li>● And others....</li> </ul>  | <p><b>Work started:</b> Winter quarter 2019/2020</p> <p><b>Work completed:</b> Ongoing</p>            |
| <p><b>6. Community Builders Collaborative</b><br/>Organized around idea of building relationships and getting good</p>  | <ul style="list-style-type: none"> <li>● C4C</li> <li>● Science Club</li> <li>● PickleBall Club</li> </ul>  | <p><b>Work started:</b> January 2019</p> <p><b>Work completed:</b> Ongoing (delayed due to COVID)</p> |

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| <p>things done in Sisters Country through power of connection</p> | <ul style="list-style-type: none"> <li>● SFF</li> <li>● FAN</li> <li>● Roundhouse Foundation</li> <li>● EDCO</li> <li>● Sisters Comm Foundation</li> <li>● City</li> <li>● USFS</li> <li>● SOQS</li> <li>● Fika Coffee</li> <li>● Sisters Arts Association</li> <li>● SSD</li> <li>● Seed to Table</li> <li>● Sisters Homeless Network</li> <li>● Bedouin</li> <li>● Suttle Tea</li> <li>● Kiwanis</li> </ul> |  |
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| <p align="center"><b>CONNECTED<br/>STRATEGY 2</b><br/>Innovation &amp; Distinctive Programming in Schools</p>  | <p align="center"><b>Support the innovative curriculum, distinctive programming, community-based initiatives, and year-round use of existing Sisters School District facilities, bolstering the district as the "hub of the community" and connecting its students to the community and beyond.</b></p> <p align="center"><b><i>VIT Strategy Lead(s): Sisters School District</i></b></p> |   |
| <p align="center"><b>What was done?</b></p>  | <p align="center"><b>Who participated?</b></p>  | <p align="center"><b>When did the work happen?</b></p>  |
| <p align="center"><i>Action item title + short, 1-2 sentence description</i></p>   | <p align="center"><i>Bulleted list of any organization, agency or other legal entity who has contributed in the past year</i></p>   | <p align="center"><i>Date range for each action item + date completed (if applicable)</i></p> |
| <p><b>1. Strong Local Partnerships tied to District Budget Priorities</b><br/>Sisters School District is continuing to strengthen the Sisters school system through strong local partnerships and budget priorities.</p> | <ul style="list-style-type: none"> <li>● SPRD</li> <li>● Sisters Folk Fest</li> <li>● Sisters School Foundation</li> <li>● Roundhouse Foundation</li> <li>● Science Club</li> <li>● OCF</li> </ul>  | <p><b>Work started:</b> Ongoing</p> <p><b>Work completed:</b> Ongoing</p>                     |

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|  | <ul style="list-style-type: none"> <li>● GRO</li> <li>● Better Together</li> <li>● Circle of Friends</li> <li>● Habitat for Humanity</li> <li>● Sisters Area Chamber of Commerce</li> <li>● Sisters Eagle Airport</li> </ul> |   |
| <p><b>2. Schools Marketing Campaign</b><br/>No work completed to date on marketing campaign to recruit new students</p>      | <ul style="list-style-type: none"> <li>● Sisters School District/Board</li> </ul>  | <p><b>Work started:</b> not yet started</p> <p><b>Work completed:</b> N/A</p>   |
| <p><b>3. New School Partners and Leaders</b><br/>No work completed to date on online platform</p>                            | <ul style="list-style-type: none"> <li>● Sisters School District/Board</li> </ul>  | <p><b>Work started:</b> not yet started</p> <p><b>Work completed:</b> N/A</p>   |
| <p><b>4. Community HR Database</b><br/>No work completed to date on development of HR database/website platform</p>          | <ul style="list-style-type: none"> <li>● Sisters School District/Board</li> </ul>  | <p><b>Work started:</b> not yet started</p> <p><b>Work completed:</b> N/A</p>   |
| <p><b>5. Annual School Pitch Event</b><br/>No work completed to date on developing an annual Pitch Night</p>                 | <ul style="list-style-type: none"> <li>● Sisters School District/Board</li> </ul>  | <p><b>Work started:</b> not yet started</p> <p><b>Work completed:</b> N/A</p>   |
| <p><b>6. Crowdfunding for New Programs</b><br/>No work completed to date on crowdfunding for new programs</p>                | <ul style="list-style-type: none"> <li>● Sisters School District/Board</li> </ul>  | <p><b>Work started:</b> not yet started</p> <p><b>Work completed:</b> N/A</p>   |
| <p><b>7. School District Strategic Plan</b><br/>Sisters School District completed their 2019-2024 5-year Strategic Plan.</p> | <ul style="list-style-type: none"> <li>● Community stakeholders</li> <li>● Community-based review team</li> </ul>  | <p><b>Work started:</b> Spring 2018</p> <p><b>Plan completed:</b> September 2019</p> <p><b>Work completed:</b> Ongoing Implementation</p> |
| <p><b>8. Bring in More Activities for Youth</b><br/>Sisters School District started conversations with community</p>         | <ul style="list-style-type: none"> <li>● SPRD</li> <li>● School based coaches</li> <li>● Club coaches</li> </ul>   | <p><b>Work started:</b> Winter 2019</p> <p><b>Work completed:</b> Ongoing</p>   |

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| partners to bring in more/new activities. |  |  |
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| <p align="center"><b>CONNECTED<br/>STRATEGY 3<br/>Multi-Purpose Community Center</b></p>  | <p align="center"><b>Plan, finance and develop a multi-purpose community center in Sisters, featuring year-round programming and opportunities for community members of all ages and abilities to gather and connect, take part in healthy recreation and exercise, and participate in classes, arts, lectures, and community events.</b></p> <p align="center"><b>VIT Strategy Lead(s): SPRD</b></p> |   |
| <p align="center"><b>What was done?</b></p>   | <p align="center"><b>Who participated?</b></p>  | <p align="center"><b>When did the work happen?</b></p>  |
| <p align="center"><i>Action item title + short, 1-2 sentence description</i></p>  | <p align="center"><i>Bulleted list of any organization, agency or other legal entity who has contributed in the past year</i></p>   | <p align="center"><i>Date range for each action item + date completed (if applicable)</i></p>   |
| <p><b>1. Community Center Task Force</b><br/>C4C facilitated community meetings with stakeholders to talk about true community center needs, potential future funding, and how to support it.</p> | <ul style="list-style-type: none"> <li>● C4C</li> <li>● Age Friendly Sisters</li> <li>● Council on Aging</li> <li>● COIC</li> <li>● Oregon Community Foundation</li> <li>● Sisters Area Chamber of Commerce</li> <li>● Sisters Country Pickleball Club</li> <li>● Sisters School District</li> <li>● EDCO</li> </ul>  | <p><b>Work started:</b> February 2019</p> <p><b>Work completed:</b> On hold due to COVID-19</p>   |
| <p><b>2. Existing Elementary School Conversion</b><br/>SSD is working with stakeholders to develop and pass Sisters School District bond measure.</p>   | <ul style="list-style-type: none"> <li>● Sisters School District</li> </ul>   | <p><b>Work started:</b> Planned for Spring 2020</p> <p><b>Work completed:</b> On hold due to unknown long range implications of COVID-19 and ability to pass school district bond</p> |
| <p><b>3. New Funding for SPRD (Operating Levy)</b><br/>SPRD worked towards stabilizing the district by fulfilling community</p>   | <ul style="list-style-type: none"> <li>● SPRD Board of Directors</li> <li>● Sisters School District</li> <li>● The City of Sisters</li> <li>● Fire District</li> </ul>  | <p><b>Work started:</b> August 2019</p> <p><b>Work completed:</b> Ongoing</p>   |

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| <p>promises, updating SPRD's Strategic Plan, and securing a permanent Executive Director which will in turn help with community support when going out for operating levy.</p> | <ul style="list-style-type: none"> <li>● Forest Service</li> </ul>                                     |   |
| <p><b>4. SOAR Foundation Reactivation</b><br/>SOAR is in the process of developing their Strategic Plan and setting priorities for 2021.</p>                                   | <ul style="list-style-type: none"> <li>● SOAR foundation</li> <li>● SPRD Board of Directors</li> </ul> | <p><b>Work started:</b> January 2020<br/><b>Work completed:</b> Summer 2020</p> |

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| <p align="center"><b>CONNECTED<br/>STRATEGY 4<br/>Diversity &amp; Inclusion</b></p>  | <p align="center"><b>Bring Sisters Country's less frequently heard voices into a more diverse, welcoming and inclusive community conversation, fostering greater tolerance in the community helping newcomers as well as long-time residents to feel valued and supported.</b></p> <p align="center"><b><i>VIT Strategy Lead(s): C4C</i></b></p>   |   |
| <p align="center"><b>What was done?</b></p>  | <p align="center"><b>Who participated?</b></p>   | <p align="center"><b>When did the work happen?</b></p>  |
| <p align="center"><i>Action item title + short, 1-2 sentence description</i></p>   | <p align="center"><i>Bulleted list of any organization, agency or other legal entity who has contributed in the past year</i></p>  | <p align="center"><i>Date range for each action item + date completed (if applicable)</i></p>   |
| <p><b>1. Barriers To Diversity &amp; Inclusion</b><br/>Small group began meeting to explore how to build a foundation for trust and the relationships needed to address complex topics around identifying, prioritizing and reducing barriers to diversity and inclusion. Includes outreach to the community about lessons learned. Thus far in keeping with the 3-5</p> | <ul style="list-style-type: none"> <li>● C4C members</li> <li>● Deschutes County Library, Sisters branch</li> <li>● COIC</li> <li>● Future outreach to partners originally identified by VAT anticipated (below)</li> <li>● FAN (Family Access Network)</li> <li>● Three Sisters Historical Society</li> <li>● Faith-based community</li> <li>● Latino Community Association &amp; Juntos Program</li> </ul> | <p><b>Work started:</b> Fall 2019<br/><b>Work completed:</b> Ongoing (on hold due to COVID)</p> |



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| <p>year implementation for Connected 4 timeline, the group has been establishing itself and identifying partners with whom to foster deeper conversations and engagement.</p>  | <ul style="list-style-type: none"> <li>● Homeless Leadership Coalition</li> <li>● Winter Shelter Project</li> <li>● Kiwanis</li> <li>● Habitat for Humanity</li> </ul>   |  |
| <p><b>4. Mental Health Resources &amp; Support Systems</b><br/> C4C hosting mental health forum via Zoom to build hope for struggling members of community and to connect community members with mental health resources and check-in with community members around mental health concerns, issues, and needs and to offer resources particularly in the time of COVID-19</p> <p>Develop mental health support system work (i.e., building hope for those who are struggling, identifying existing svcs., and strengthening partnerships to connect residents with services.</p> | <ul style="list-style-type: none"> <li>● C4C</li> <li>● Deschutes County—Suicide Prevention and Behavioral Health Dept.</li> <li>● She Soars Psychiatry</li> <li>● AFSC</li> <li>● Central Oregon Health Council</li> <li>● FAN</li> <li>● Other potential partners include: SSD, Sheriff’s Dept., Fire District, Library, St. Charles Health System, Homeless Leadership Coalition</li> </ul> | <p><b>Work started:</b> April 2020</p> <p><b>Work completed:</b> Ongoing</p>                       |
| <p><b>2. Community Demographics Assessment</b><br/> No work started to date.</p>   | <ul style="list-style-type: none"> <li>● N/A</li> </ul>  | <p><b>Work started:</b> not yet started</p> <p><b>Work completed:</b> N/A</p>                      |
| <p><b>3. Latinx Community Outreach</b><br/> C4C volunteers have been meeting with members of Latinx community to learn about barriers</p>  | <ul style="list-style-type: none"> <li>● C4C</li> <li>● Latino Community Association &amp; Juntos Program</li> <li>● SSD</li> </ul>  | <p><b>Work started:</b> 2019 (<i>ongoing since 2018</i>)</p> <p><b>Work completed:</b> Ongoing</p> |

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| and to build relationships and also to support events that strengthen relationships as those opportunities arise (e.g., Fiesta, Las Cafeteras event with SFF) | <ul style="list-style-type: none"> <li>● SFF</li> <li>● Others have done good work in the area and are potential future partners including Sisters Fire District, FAN, etc.</li> </ul> |  |
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| <p style="text-align: center;"><b>CONNECTED STRATEGY 5</b><br/> <b>Leadership Training &amp; Development Emphasizing Youth</b></p>  |   |   |
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| <p style="text-align: center;"><b>Develop a deeper pool of leadership through mentorship, education and training, opportunities for civic participation, and community involvement across the generational spectrum with a particular emphasis on youth and young adults.</b></p> <p style="text-align: center;"><b><i>VIT Strategy Lead(s): Sisters Community Foundation</i></b></p> |   |   |
| What was done?  | Who participated?   | When did the work happen?   |
| <i>Action item title + short, 1-2 sentence description</i>  | <i>Bulleted list of any organization, agency or other legal entity who has contributed in the past year</i> | <i>Date range for each action item + date completed (if applicable)</i>                                       |
| <p><b>1. Community-wide Leadership Training Model</b><br/> Members of the Sisters Community Foundation researched proven successful leadership training and mentorship programs.</p>  | <ul style="list-style-type: none"> <li>● Sisters Community Foundation</li> </ul>                            | <p><b>Work started:</b> 4th qtr., 2019 (<i>ongoing since 2017</i>)</p> <p><b>Work completed:</b> Ongoing</p>  |
| <p><b>2. Sisters Foundation</b><br/> The VIT voted to assign this role to the Sisters Community Foundation.</p>   | <ul style="list-style-type: none"> <li>● VIT, Sisters Community Foundation</li> </ul>                       | <p><b>Work started:</b> 2<sup>nd</sup> qtr., 2019</p> <p><b>Work completed:</b> 2<sup>nd</sup> qtr., 2019</p> |
| <p><b>3. Existing Leadership Barriers</b><br/> Not yet started.</p>   | <ul style="list-style-type: none"> <li>● N/A</li> </ul>   | <p><b>Work started:</b> not yet started</p>   |

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|   |   | <b>Work completed:</b> N/A   |
| <b>4. Mentorship Program</b><br>Not yet started.  | <ul style="list-style-type: none"> <li>• N/A</li> </ul> | <b>Work started:</b> not yet started<br><br><b>Work completed:</b> N/A |
| <b>5. Key Community Leadership Partners</b><br>Not yet started, dependent on mentorship program launch. | <ul style="list-style-type: none"> <li>• N/A</li> </ul> | <b>Work started:</b> not yet started<br><br><b>Work completed:</b> N/A |